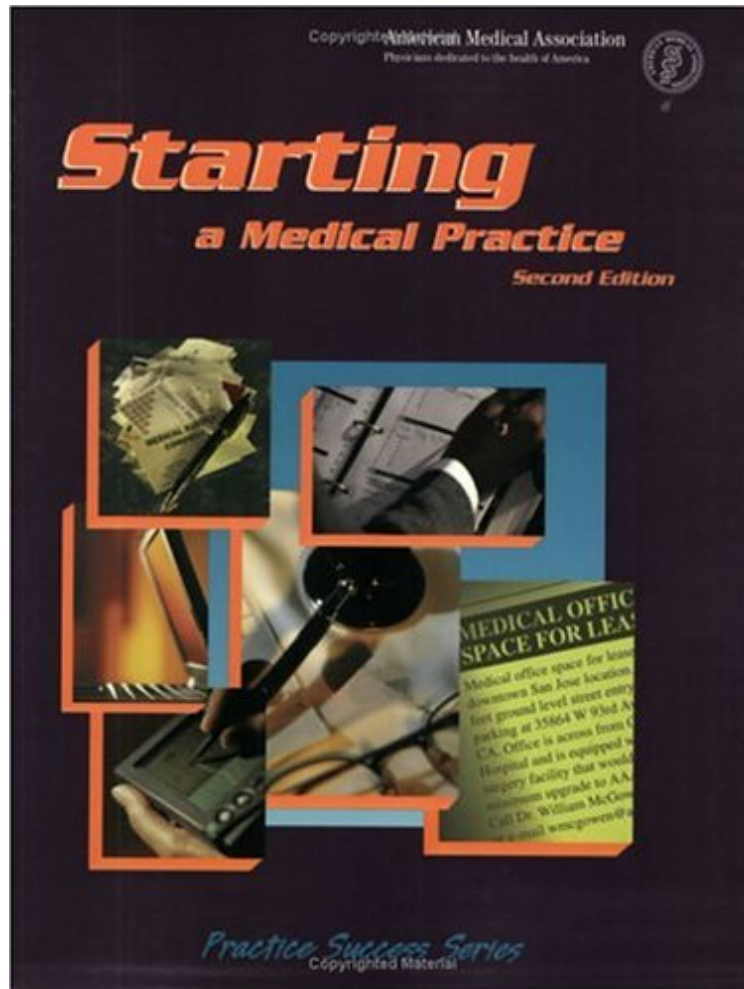


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Starting a Medical Practice: The Physician's Handbook for Successful Practice Start-Up (Practice Success! Series)

Kay B. Stanley, Jeffery Daigrepoint
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Kay B. Stanley, Jeffery Daigrepoint : Starting a Medical Practice: The Physician's Handbook for Successful Practice Start-Up (Practice Success! Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Starting a Medical Practice: The Physician's Handbook for Successful Practice Start-Up (Practice Success! Series):

4 of 5 people found the following review helpful. A must if you dare go soloBy markThis book was recommended by a friend as I was preparing to take my practice solo. It was readable, but a more detailed and structured exploration could have been used. If you dare go solo, there is so much more to know. Some told me they couldn't sleep for 6

months. (Fortunately I slept - but I'm weird about that). I would not dream of trying it without a book like this one. I had seen an inspirational talk where another MD went to business school, to avoid have to pay a consultant 5K to save his practice. I would have liked a more aggressive "how to run a business" - there is another book for that from the AMA. Both are quick reads, and don't come close to school of hard knocks. If you're thinking about it, and you don't mind being an employee with your principles and freedoms tainted, then don't do it, you're probably going to make less money at least in the short term. If you are tired of feeling violated, etc, don't think another minute. Medical economics are changing in a way that make it harder and harder for smaller practices to survive. Once established as they grow, if founded by the right people, for the right reasons they may do quite well, particularly if the patients have developed the same sentiments about your clinical environment as you and would be happier also with a change. I do believe the window of opportunity is closing for such moves by younger people. Perhaps the powers that be will realize that small businesses that have always been the lifeblood of innovation (read change for the better) and growth (because they start small, and grow if the seed it sprouts from is superior). Small clinics are below the economy of size benefit, and if you recognize this and take the risk. Those that join you and share in the risk, will be reaping the rewards with you - and these may not be monetary (as in my case - I'd rather be a happy pauper than a rich whipping boy.) Sorry to go on, I'm just speaking to your soul, and you'll need it if you dare follow that path. Mark 0 of 0 people found the following review helpful. Five Stars By Sam H Very useful 16 of 18 people found the following review helpful. Hard to get past the Typos By Sunday Louis This book was amusing, informative and very easy to read. The author spends much of his time promoting himself as a Practice Manager and offers his help and his advice "by the hour". It is difficult, however, to envision the thought of paying an expert whose own book contains a minimum of 1 typographical error per page. I question the attention to detail and fiscal expertise of someone whose own publication reads like my 3rd grader's book report (before editing). Typos aside, the book provided us with a baseline level of Practice Management information and offered a solid introduction to what will be a new endeavor for my husband and I.

This complete guide offers all the information physicians need to plan a successful medical practice start-up. Learn about tax and licensing requirements, general accounting principles, personnel management, medical record keeping, billing and collections, risk management and marketing strategies.