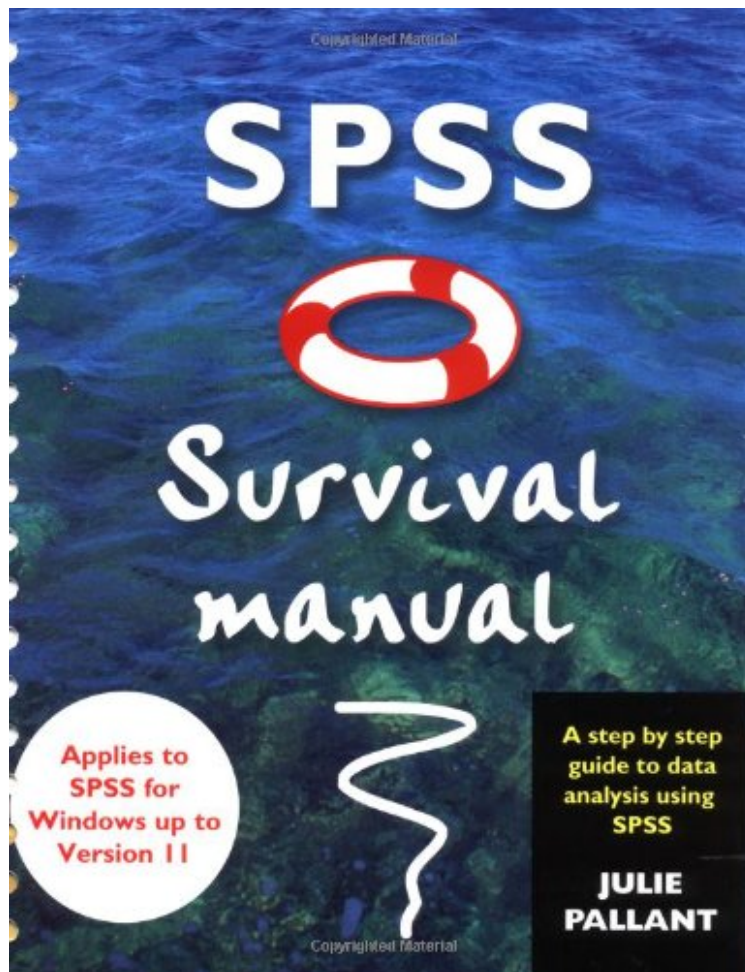


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SPSS Survival Manual: A Step By Step Guide to Data Analysis Using SPSS for Windows (Version 10)

Julie Pallant

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#135152 in Books 2001-05-29Original language:EnglishPDF # 1 10.25 x 9.25 x 1.251, #File Name: 0335208908304 pages | File size: 67.Mb

Julie Pallant : SPSS Survival Manual: A Step By Step Guide to Data Analysis Using SPSS for Windows (Version 10) before purchasing it in order to gage whether or not it would be worth my time, and all praised SPSS Survival Manual: A Step By Step Guide to Data Analysis Using SPSS for Windows (Version 10):

13 of 13 people found the following review helpful. Good, but nothing advancedBy swimbikepsychGood overall, but no advanced information on syntax or special situations or designs. Screenshots and interpretations are helpful. Just don't expect anything too detailed. Would probably be helpful for MA students and beginning PhDs. As a doctoral candidate, it didn't quite include everything I had hoped. Still, useful and it'll stay on my bookshelf to be pulled out now again when I'm working with unfamiliar but basic designs or writing up results. Does a nice job including

assumptions for the model, how to check them, and how to interpret them--without too much jargon :)148 of 149 people found the following review helpful. "SPSS Survival Manual" VS "Discovering Statistics using SPSS for Windows"By Tom AndersonI will have to say this one, "SPSS Survival Manual" is the winner.I've owned this book and a few others on SPSS and or multivariate data analysis for several years. However, a friend of mine recently called me and asked me how to do a few less ordinary things in SPSS. After spending some time on the phone with him I decided to look back at these books and suggest/give one to my friend.I think the "SPSS Survival Manual" by Julie Pallant is somewhat of an easier read for the graduate student or market researcher who wants to quickly look up a certain how-to topic for SPSS."Discovering Statistics Using SPSS for Windows" by Andy Field, on the other hand goes into more detail on the statistics behind the techniques in SPSS. This one reads a little more like a text book though and can be a bit dry/technical unless this is your thing.I tested the two by seeing which would do a better job of explaining how to conduct a Factor Analysis (PCA) in SPSS. "Discovering Statistics..." by Andy Field would have lost my friend right away, and by page three or four is listing formulas and quadrant plots. "SPSS Survival Manual" by Pallant on the other hand got into the 'how to' part rather quickly with clear to follow examples.If you're like my friend/more into getting it done quickly and correctly without getting bogged down with the academic detail, then definitely purchase the "SPSS Survival Manual".If on the other hand you're not scared of a little extra math/statistics and have the extra time, you may want to think about "Discovering Statistics".However, for the hard core multivariate analytics people, neither of these books will due. I would suggest something like "Multivariate Data Analysis" by Hair, Anderson, Tatham, Black. This goes a few steps beyond Andy Fields Book.Hope this helps someone.Tom AndersonAnderson Analytics, LLC0 of 0 people found the following review helpful. A must have for every psychology graduate studentBy KateThis book has been a lifesaver. I am a graduate student and I find myself reaching for this book very often. We all take tons of stats courses, but we end up losing what we don't use. This book is the perfect refresher. It includes example outputs and explains exactly how to read them. It also outlines the assumptions of specific tests in a clear and easy-to-understand format.Even better, the companion site comes with practice data sets. This makes life much easier when you are trying to practice certain statistical analyses and need to double check your work. I highly recommend this book as a supplement. It is worth every penny.

"An excellent introduction to using SPSS for data analysis...extremely useful for undergraduate students, and covers a good range of material often not found in competing texts. It provides a self-contained resource itself, with more than simply (detailed and clear) step-by-step descriptions of statistical procedures in SPSS. There is also a wealth of tips and advice, and for each statistical technique a brief, but consistently reliable, explanation is provided." - George Dunbar, University of Warwick"This book is an excellent addition to the research methods literature. It presents the research process, research strategy and SPSS techniques in manageable steps offering clear advice, useful tips and discussion of relevant issues such as assumptions and effect size...this text is written in an encouraging and supportive style. I believe students will read and learn with this book." - David Cairns, Macquarie University, AustraliaThe SPSS Survival Manual throws a lifeline to students and researchers grappling with SPSS. Written in a friendly, jargon-free style, it demystifies statistics and data analysis by guiding you through the entire research process and helping you to choose the right statistical technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie Pallant discusses basic and advanced statistical techniques. She outlines each technique clearly, with step-by-step procedures for performing the analysis, a detailed guide to interpreting SPSS output and an example of how to present the results in a report. The user-friendliness of the manual is enhanced by spiral binding which makes it easy to use at a computer. A recommended reading section points the reader towards additional sources of advice. Illustrated with screen grabs, examples of output and tips, and supported by a website (www.openup.co.uk/spss) with sample data and guidelines on report writing, the SPSS Survival Manual can be used by students and researchers at any level alongside any major statistics textbook.

commendable effort that fills a gap in the market Social Research News (Social Research News 2003-10-30)About the AuthorJulie Pallant lectures in statistics in the School of Mathematical Sciences at Swinburne University, Australia. She has worked as a counselling psychologist, and has taught psychology, statistics and research methods at a number of universities.