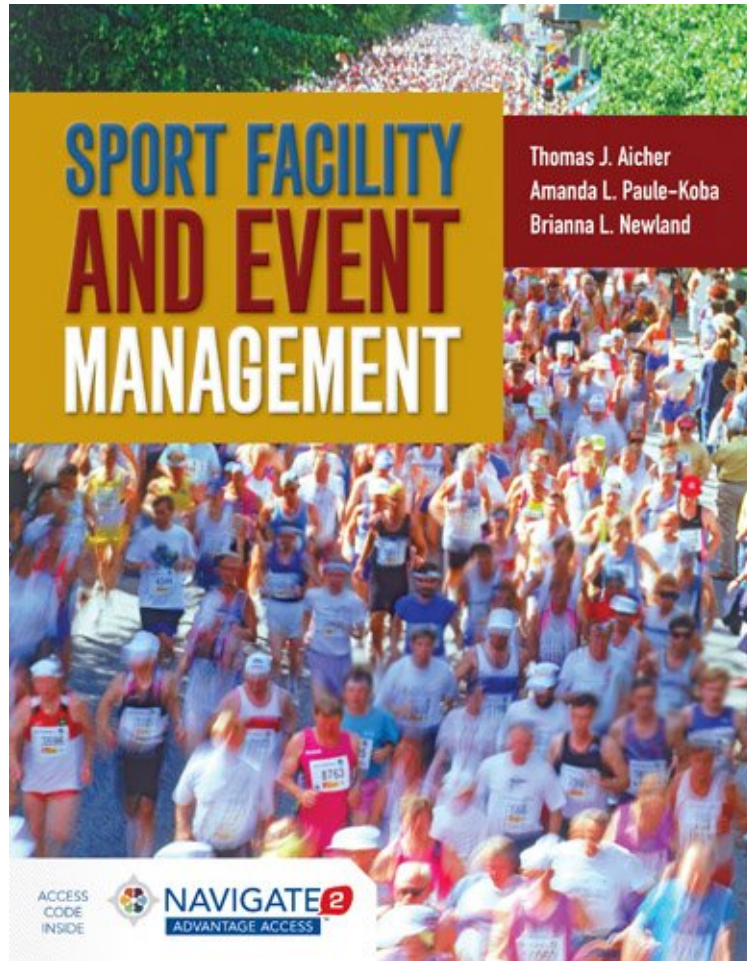


Sport Facility And Event Management

Thomas J Aicher, Amanda L. Paule-Koba, Brianna Newland

**Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#435290 in Books 2015-02-25Original language:EnglishPDF # 1 8.90 x .60 x 6.90l, .0 #File Name: 1284034798344 pages | File size: 69.Mb

Thomas J Aicher, Amanda L. Paule-Koba, Brianna Newland : Sport Facility And Event Management before purchasing it in order to gage whether or not it would be worth my time, and all praised Sport Facility And Event Management:

Each new print copy includes Navigate 2 Advantage Access that unlocks a complete eBook, Study Center, homework and Assessment Center, and a dashboard that reports actionable data. Written with both the graduate and undergraduate student in mind, Sport Facility and Event Management focuses on the major components of both facility and event management planning, financing, marketing, implementation, and evaluation. It integrates timely theoretical foundations with real world practicality and application to provide the reader with a strong foundation in facility and event management. The authors focus on a broad range of facilities and events to demonstrate the diversity

of the industry, which encompasses recreation, leisure, health and fitness, in addition to the more commonly discussed sport facilities and events. The text's robust pedagogy includes chapter learning objectives, industry expert spotlights, vignettes, case studies, discussion questions, and tip points, as well as actual examples from the industries incorporated throughout the book. With Navigate 2, technology and content combine to expand the reach of your classroom. Whether you teach an online, hybrid, or traditional classroom-based course, Navigate 2 delivers unbeatable value. Experience Navigate 2 today at www.jblnavigate.com/2.