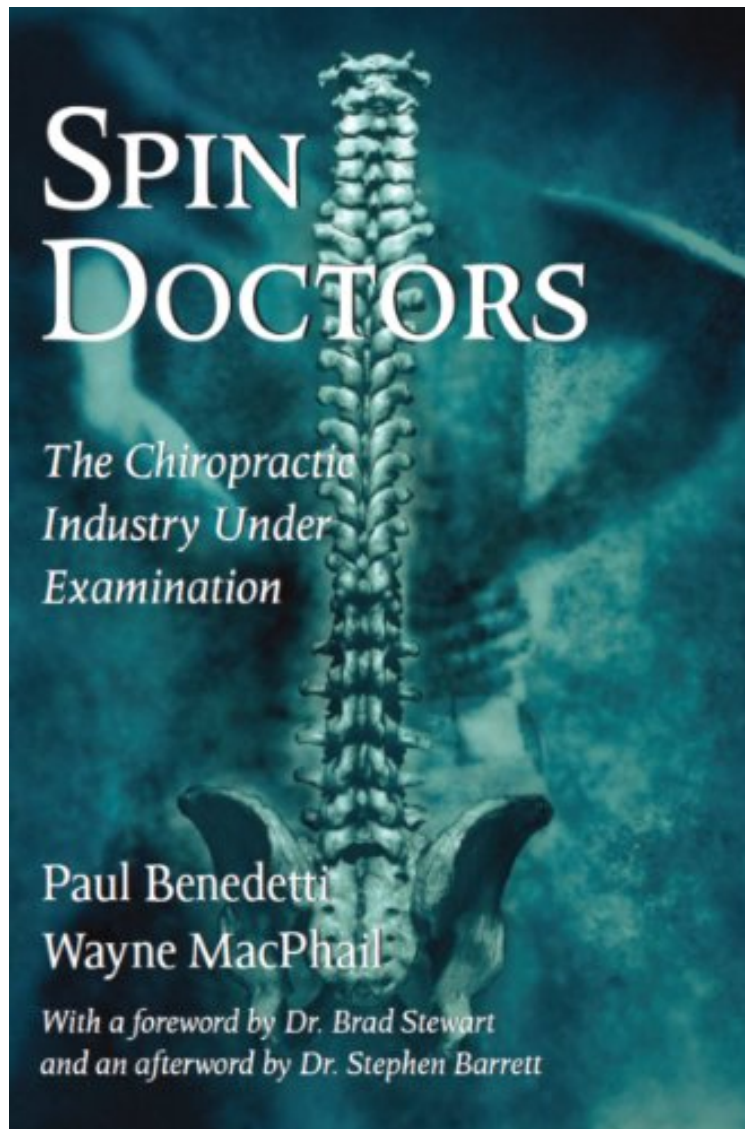


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## Spin Doctors: The Chiropractic Industry Under Examination

*Paul Benedetti, Wayne MacPhail*

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**Paul Benedetti, Wayne MacPhail : Spin Doctors: The Chiropractic Industry Under Examination** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Spin Doctors: The Chiropractic Industry Under Examination:

0 of 0 people found the following review helpful. Why can they be called "doctors"? By John P. Although primarily based on the chiropractic trade in Canada, the information in this book is equally applicable to chiropractic practices anywhere. I have always suspected, based on the experiences of others submitting themselves to chiropractors' methods of "treatment", that what the chiropractors call "medicine" can range from benign but worthless hokum to the

downright dangerous and potentially deadly. Others have told me that chiropractic is something which you must believe in for it to be effective in reducing pain. This is the perfect description of the placebo effect. That is to say, for example, if you truly believe that waving a chicken feather over a painful area of your body will reduce your pain, you may indeed experience some relief as a result. Anyone considering submitting themselves to the ministrations of a chiropractor should read this book first. 1 of 3 people found the following review helpful. Five Stars By Radda great source of unbiased reading for Chiropractors and all people. 2 of 6 people found the following review helpful. An excellent exposure of chiropractic By KC Spin Doctors is the best written, researched and documented examination of the chiropractic industry I have read. The authors take an exhaustive and balanced look at chiropractic history, beliefs and practices and, as journalists, present their findings in a very readable and cohesive book. Even though they focus on their native Canada and the book was published in 2002 nearly everything they report applies equally to the United States and to the present. It's dismaying, yet not surprising to see the negative reviews of this book. I can only assume that most of them were written by chiropractors and their disciples because they don't like the truth about their cult being exposed. I wonder how many even bothered to read this book. Anyone at all interested in chiropractic should read this book including doctors, nurses, legislators, insurance and health plan personnel and current and prospective victims, I mean patients. Here are a few excerpts from the book's conclusion: There is no place for unscientific health care in the twenty-first century. Chiropractors should not be allowed to call themselves doctors. We have to trust legislators to ensure that a government-approved profession that can bestow the title doctor is a valid science-based health care system. Chiropractic is not. When anyone, anywhere, at any time has made the effort to penetrate the facade, what they find isn't a solid, coherent foundation, but a jumble of lies, misconceptions, and delusion. You owe it to yourself to read this book!

Canadians visit chiropractors about 30 million times a year, and surveys show that patients are generally satisfied with their treatment. But studies also show that as many as two hundred Canadians a year suffer strokes brought on by neck manipulation. Spin Doctors takes a hard, dramatic, and spine-chilling look into the world of chiropractic medicine. You will be surprised to learn what chiropractors treat and why and how much it costs you as a taxpayer. Most importantly, you'll learn how to protect yourself and your family from dangerous adjustments, practice-building tactics, bogus treatments, and misleading information.

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