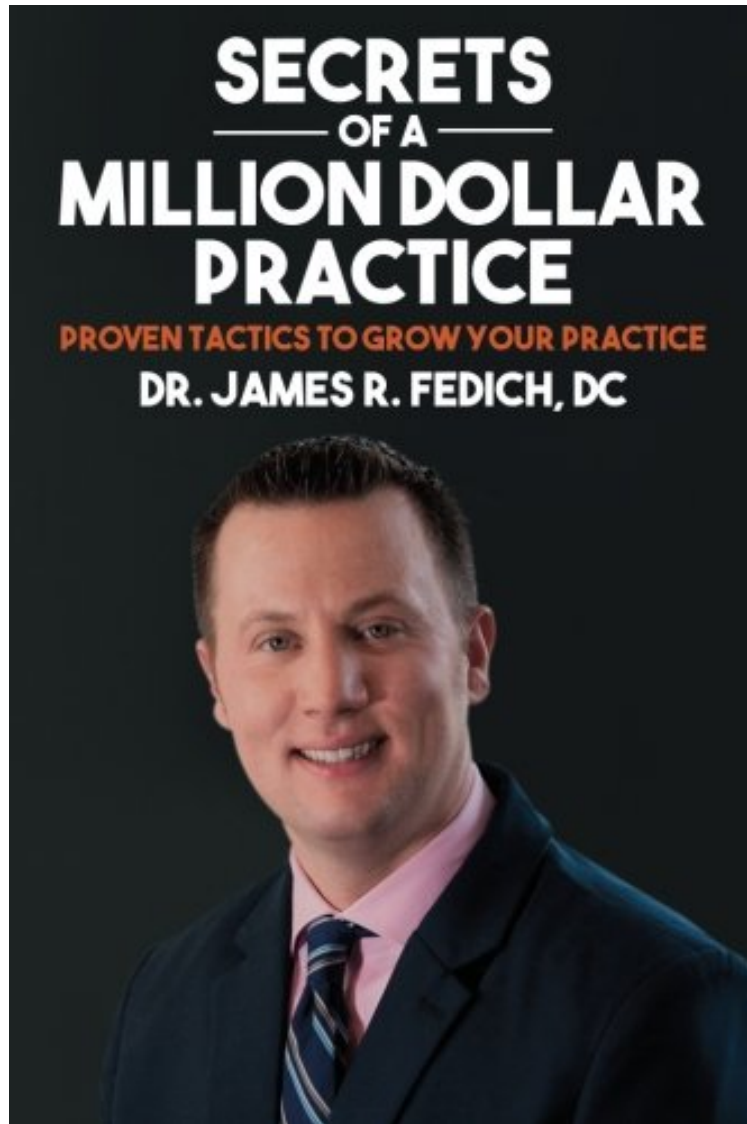


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# Secrets of A Million Dollar Practice: Proven Tactics to Grow Your Practice

*DC, Dr. James R. Fedich*

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continuing education to improve my clinical and treatment skills, this book was a great read. I have avoided practice management gurus after bad experiences early on in practice, and since then seen it as a waste of time. By chance I came across Dr. Fedich's book and decided to read it without the worries of attending some high pressure practice management seminar. Well I am glad I did. The book is a very easy read, and reads as if Dr. Fedich is having a conversation with you. Topics range from how to improve office work flow to financial planning for children's college. Nice Job Doc! 1 of 1 people found the following review helpful. The thing I like most about this book is how easy it is ...By A. Grano This book is incredible! Dr. Fedich really knows his stuff! The thing I like most about this book is how easy it is to apply in my practice. The marketing strategies are simple to use and effective. My patients love the interaction and it gets them enthusiastic about coming in and referring others. This book lays it all out there for you! I have read it twice already!! Trust me...get this book...you will not be disappointed!! 1 of 1 people found the following review helpful. Very strategic and tactical book for all health care entrepreneurs! By Justin As someone always reading and learning I found it frustrating that most of the business books I read are not from healthcare professionals let alone a fellow chiropractor. It was refreshing to read something written by a chiro who is doing it and doing it well. It's not just theory, it's nitty-gritty information that is useful in your business today! It addressed the whole person, not just business. It talks health, personal finance, and everything in between.

Are you frustrated and struggling in practice? Just getting by? Not enough month left at the end of the money? Is this really what you signed up for after years of school, struggles starting a practice? To Just make a living? Barely getting by? Wondering how you will pay the bills? Well, Dr Fedich has been there, and broke through to the other side. He now consistently runs a million dollar a year plus practice, he takes more time off then he can use and enjoys an amazing lifestyle. While he was happy with how things turned out for him, he continued to see his colleagues struggle daily. You have an advanced degree, a license, and office, you have every reason to succeed. Yet, most don't... Why? Many reasons, but mostly because you don't have a game plan! Why not? No one taught you one! Ever been to a practice management seminar, the information is 25 years old, this isn't going to help you today! The internet should be your number 2 source of New Patients, it didn't even exist 25 years ago! Dr Fedich got tired of gurus who haven't practiced in 25 years giving advice. And even though he is successful and busy, he thought it was time to pass his knowledge to others. Inside this book Practice Statistics: How to keep an track your performance Establishing your practice core values Patient Retention New Patients 101 MONTHLY Promotion calendar with examples! Staff Management Financial Management Investing for Retirement Setting and Attaining Goals and more! This is years of information, thousands of success and failures, boiled into one book! Mastered from someone in the field doing it today, doing it well, and doing it daily. Why Re-invent the wheel? Still the tactics that are working today!

About the Author Dr James R. Fedich, DC has been running a successful practice consistently collecting over 1 million dollar a year. He has published several books, Including What your doctor never told you about aches, pains, and sprains. He has been running a successful practice for over 13, he is a well published author, speaker and entrepreneur. He has been published in many publications including chiropractic economics and has been on TV and Radio. He gives us detailed examples of what is working today in this new health care world. Nothing is held back in this new book which will allow you to follow a successful game plan to succeed today! For More Information and Free Resources, visit <http://www.milliondollarclinic.com>