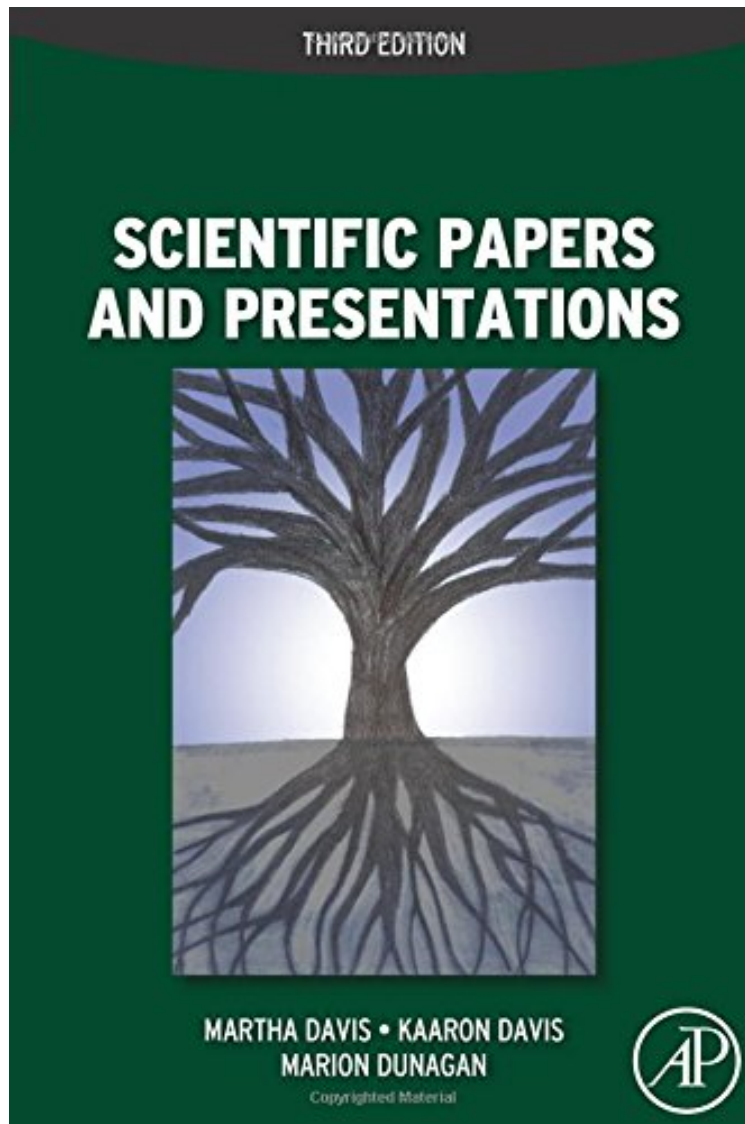


(Download free pdf) Scientific Papers and Presentations, Third Edition

Scientific Papers and Presentations, Third Edition

Martha Davis, Kaaron Joann Davis, Marion Dunagan
DOC | *audiobook | ebooks | Download PDF | ePub



DOWNLOAD



+

READ ONLINE

#744726 in Books Academic Press 2012-08-10 2012-07-27Original language:EnglishPDF # 1 9.00 x .85 x 6.00l, 1.30 #File Name: 0123847273368 pages | File size: 60.Mb

Martha Davis, Kaaron Joann Davis, Marion Dunagan : Scientific Papers and Presentations, Third Edition

before purchasing it in order to gage whether or not it would be worth my time, and all praised Scientific Papers and Presentations, Third Edition:

0 of 0 people found the following review helpful. This is a great source for learning how to organizeBy KELLCThis is a great source for learning how to organize, display and present difficult scientific information in a meaningful way to a diverse audience. This book was easy to read and had applicable suggestions that are not difficult to include in your next presentation.

Electronic publishing and electronic means of text and data presentation have changed enormously since the first edition of this book was published in 1997. The third edition of *Scientific Papers and Presentations* applies traditional principles to today's modern techniques and the changing needs of up-and-coming academia. Topics include designing visual aids, writing first drafts, reviewing and revising, communicating clearly and concisely, adhering to stylistic principles, presenting data in tables and figures, dealing with ethical and legal issues, and relating science to the lay audience. This successful legacy title is an essential guide to professional communication, provides a wealth of information and detail and is a useful guide. Covers all aspects of communication for early scientists from research to thesis to presentations. Discusses how to use multi-media effectively in presentations and communication. Includes an extensive appendices section with detailed examples for further guidance.

"The book specifically lays out ideal techniques for scientific writing. It is easy to follow and has an excellent table of contents and appendix... This book will be beneficial not just to scientists, but anyone who struggles with their writing." --*Technical Communication*, August 2013

From the Back Cover

The third edition of *Scientific Papers and Presentations* has been thoroughly updated and covers the writing needs of scientists starting out in their career today. Examples include developing a relationship with their advisor, writing the thesis, grant writing, presenting findings, the impacts of social media, and working with corporate entities. Additionally, for both writing and speaking, *Scientific Papers and Presentations* emphasizes the audience, and also includes chapters on communicating with non-scientists and problems that could arise for the international student or scientist working with the culture and language of the United States. With convenient, easy-to-use chapters and written in a conversational tone, this book provides practical instruction. Topics include designing visual aids, writing first drafts, reviewing and revising, communicating clearly and concisely, adhering to stylistic principles, presenting data in tables and figures, dealing with ethical and legal issues, and relating science to the lay audience. *Scientific Papers and Presentations* is an essential guide for all graduate students and for career scientists including research scientists and science practitioners, especially those involved in Biology, Agriculture, Chemistry, Engineering or Health Sciences. Communication skills are among the qualities most prized by those who hire and promote scientists. A few of the benefits of this book include: Improving your skills for employability Increasing your confidence in oral communication Producing a thesis / journal article / proposal / review Making your visual aids and presentations more effective Constructing posters for scientific meetings

About the Author

After teaching English composition and world literature, Martha Davis crossed the line between the humanities and the sciences. Always an aficionado of biology and gardening, her interests led her to the biological and agricultural sciences where she has worked for some 15 years mostly with graduate students relative to their communication skills in science. This handbook is the result of seeking answers to their questions and of recognizing that most other communication handbooks are limited to specific areas of writing or speaking. *Scientific Papers and Presentations* is her attempt to put under one cover the basic guidelines for the communication endeavors of the graduate student as well as the professional scientist.