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Practice Progress: How to Maximize Eye Care Revenue

Gordon Duncan

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Gordon Duncan : Practice Progress: How to Maximize Eye Care Revenue before purchasing it in order to gage whether or not it would be worth my time, and all praised Practice Progress: How to Maximize Eye Care Revenue:

This is no mere book. It is a toolkit to enable you to increase your Optometric Revenue. Practice Progress works like this. In it, youll learn diagnostic tools to enable you to determine the health of your Optometric practice. Youll hear about incentive programs that motivate staff. Formulas and examples will be provided to help you and your staff project how healthy a month is going to be, and then practical tips will be provided to enable you to improve those results. The end goal is that your practice will begin practicing the progress you want it to make. This second edition

provides a new layout, improved glossary, higher quality graphics, and increased usability.