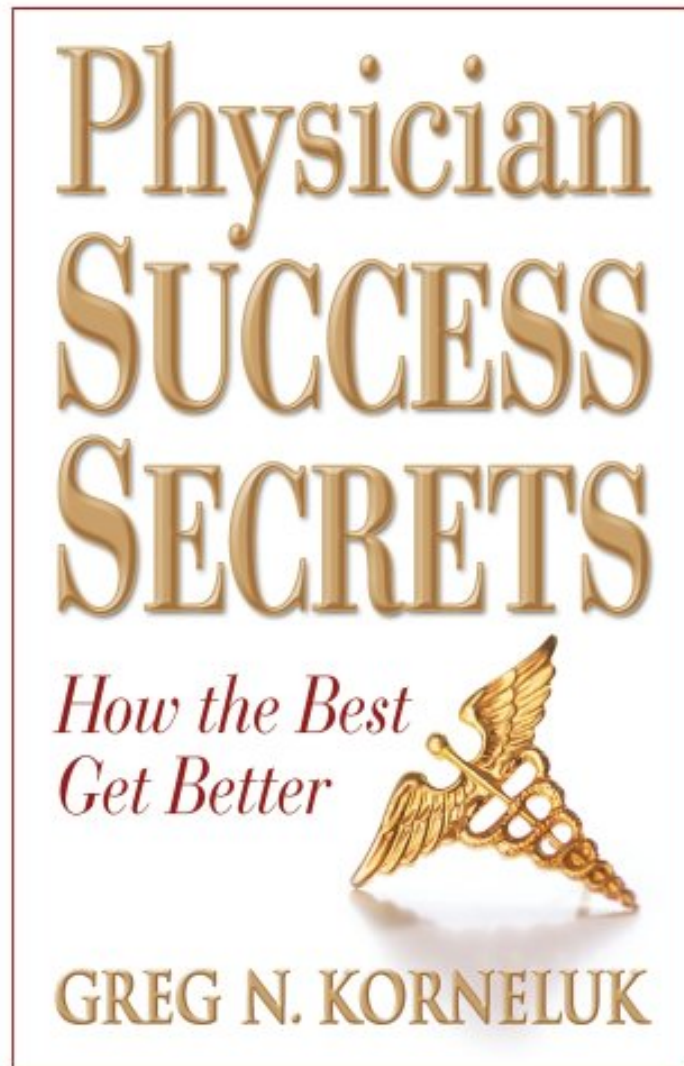


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## Physician Success Secrets: How the Best Get Better

*Greg N. Korneluk*

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**Greg N. Korneluk : Physician Success Secrets: How the Best Get Better** before purchasing it in order to gage whether or not it would be worth my time, and all praised Physician Success Secrets: How the Best Get Better:

5 of 5 people found the following review helpful. Good for independent practitioner.By mike-p-mThis book has many suggestions that will be most helpful to the independent practitioner. Making your patients feel welcome seems to be the key. However, for providers who are employed in large groups or managed care, many of the suggestions Korneluk recommends simply will be difficult or impossible to put into effect. The option of interviewing your new

patients to see if they will be a proper fit is one that comes to mind. Having four or five exam rooms per physician is another option that seldom can be found in most physicians' group practices. Nonetheless, there is much Korneluk has to offer that will help make one's practice a happier and more efficient place for providers, office staff, and patients. 1 of 1 people found the following review helpful. Valuable, Actionable Information By Kristen Pham Korneluk's text is an insightful guide written from the trenches. He has developed a best practice system with practical suggestions to enhance your medical practice by implementing a quality improvement plan. He explains the key tenets of his CARES+ system - Core Service, Access, Representation, Economics, Staff Support, and Attitude - and provides actionable tips that have an immediate impact on the bottom line. Additionally, his first-hand experience as an experienced consultant to leading medical practitioners adds interest and relevancy to his text. Hope you enjoy it and benefit from it as much as I did!

This book is about the breakthroughs that innovative physicians are making to expand quality and efficiency in their practices in the face of tremendous change. It shares the physician success secrets gleaned over a 25-year career of a physician practice advisor from some of the most successful practices in the world. In this book the author shares his best ideas in an integrated in a system a system that will help you change your practice for the better while you grow and thrive. And in doing so, it will improve your life forever.

I want to thank you for giving me a gift, for finding something precious that I had lost and restoring it to me. The gift joy in practicing medicine. --Karen Thomas, M.D., Chase City Family Practice Greg is brilliant! He talks firsthand from the trenches and he's got a system that works. The information is unique and practical. --Jack Young, M.D., Ph.D., Tri-Health Alternatives I have taken my physicians through the CARES+™ process and have seen individual physician productivity increase up to 50 percent. --Timothy C. Palm, Executive Director, Mercy Physician Services From the Publisher When we look at the way medicine used to be, doctors were happy, patients were happy, there was harmony. You may think caring for patients this way is a thing of the past. Who has the resources? Who has the time? Who has the wherewithal to keep focusing on the patient in the face of health care reform? The answer is, we ALL do. And we CAN. But to do it in the face of enormous pressure, we have to open our minds. Just as all of us are open to new advances in the way we treat patients, we also have to become open to new ideas about how we manage our practices. Every day, more and more physicians are achieving breakthroughs in their practices allowing them to practice the kind of medicine they have always dreamed of and at the same time having time for a personal life. They are re-inventing their practices by focusing more on "quality at the point of service," getting the hassles out of their day while improving patient care. The system they are using is called "CARES-Plus," and it's the result of more than 25 years of research into what expands quality -- and what preserves quality -- in a medical practice. What's more, it can positively influence the lives of everyone around you -- your staff and your colleagues... even your family... and most important -- your patients. The CARES-Plus system allows you to apply differential diagnosis to your practice and lead you to the solutions that give you the most leverage in your current situation. Each element in the CARES-Plus framework is like a body system within that patient -- a system that can be differentially diagnosed for potential risks or problems. Once the problem is pinpointed CARES-Plus can point out a best practice solution to the problem. From the Author This book will change your life. If you apply what you learn, your practice will be better-- forever. The words on the following pages encapsulate the success secrets used by some of the best physicians in the world to improve their practices every day. I call the system CARES+(tm). It is the result of my life's work spent researching and working with thousands of physicians who look forward to coming to work every day to make a difference.